

RI President: Rtn. Jennifer Jones
Dist. Governor: Rtn. Ajoy Law
Club President: Rtn. Amrita Basu

For private circulation only



BULLETIN OF ROTARY CLUB OF CALCUTTA METRO CITY



EDITORIAL

Subhojit Roy

The greatness of Rotary of changing guards every 365 days can often be seen as a problem in implementation of the vision of a leader, very often in these rapidly changing times it is a bane rather than a boon. When the founding fathers lay the foundation of this organization it is quite safe to guess that they never imagined Rotary as big in its geographical extent or its numbers so the cycle of years leadership may not hold good for future leaders, a food for thought for the future COL representatives. I have always believed that Districts must send COL representatives who understand and think about the development of the movement.

But truly 2022-23 is a landmark and historic year, not only is Rotary being led its first ever woman President in Jennifer Jones but she has also given the movement a beautiful theme in Imagine Rotary, you can never imagine yesterday but always tomorrow, it is a limitless thought and gives every individual Rotarian unlimited scope to imagine Rotary in his/her individual way. After the 'Indian Year' at RI we are blessed with a Communications expert and many of us are extremely hopeful that Rotary's outreach exercise in the public domain through the leadership of Jennifer Jones who dared to break the glass ceiling.

We at Rotary Calcutta Metro City are greatly enthused with our new leaders Rtns Amrita (President) and Arundhati (Hony Secy) and congratulate IPP Rtn Bandana and Rtn Preetam for a fabulous year!

Presidential Message- July 2022

Jennifer Jones President 2022-23

Every month since I joined Rotary, I've looked forward to reading this magazine, especially the opening essay from our Rotary president. I'll admit that as much as I appreciate a digital copy, I still revel in the tactile sensation of sitting down and leafing through the glossy pages. They are a treasure trove of photos and memorable stories about our great organization – the one we all know and love. I have learned so much over the years about service projects and lives that each of you have transformed.

As a communications professional, I have longed for the day that our stories were a regular part of mainstream media and that our flagship magazine might populate doctor's offices, coffee shops, or anywhere else people sit, wait, and browse. It's great that Rotary members are better informed about all we do, and wouldn't it be that much better if more people knew our stories.



All this was top of mind as I thought about our plans for promoting Rotary worldwide in the upcoming year. Over the next 12 months, we are going to shine a light on projects that put Rotary service on display to the world, and we are going to do it strategically. Nick and I will focus on some of the highest impact, sustainable, and scalable Rotary projects from our areas of focus in what we call the Imagine Impact Tour.

We are inviting top-tier journalists, thought leaders, and influencers to use their channels to help us raise awareness by reaching people who want to serve but have not yet realized they can do it through Rotary.

But there was another important issue to consider – our carbon footprint. I take seriously Rotary's emerging leadership position on environmental issues. The example set by our members during the pandemic is fundamental to how we carve out our future.

That means we will harness digital technology to tell these stories – we will be tweeting, posting, and “going live” to anyone who will listen. We must consider our environment, and part of that means not always traveling but continuing to connect in meaningful ways as we have for the past two years.

Of course, we are social people, and we still need to be together. We simply need to be more mindful of our decisions and think about how we get together just a little bit differently. For example, if we travel to visit a project, we will plan successive visits in neighbouring areas.

So, what are your stories and who can help tell them? I hope you might consider your own Imagine Impact efforts – your story might be something you can promote just as easily on social media or during a Zoom call. Think about ways to showcase notable projects in your clubs and districts.

We all feel the impact that Rotary service and values have on us. Now it's our opportunity to share that feeling with others.

Rotary Projects Around the Globe- July 2022

By Brad Webber

Canada



Herring are food for salmon, halibut, lingcod, seabirds, and orcas and other marine mammals, and are a

traditional staple of First Nations tribes' diet. But herring populations are in decline because of over-fishing and the degradation of preferred egg-laying surfaces such as kelp fronds and eelgrass. In February, Rotarian “sea foresters” in British Columbia dropped herring curtains into Porpoise Bay, northwest of Vancouver. The curtains – heavy-duty landscape fabric cut to lengths of about 8 feet, floated with foam and nylon rope or PVC pipe, and

anchored with rocks – are ideal surfaces for the fish's eggs. Since 2020, nearly 30 volunteers have installed more than 100 curtains and returned weekly to monitor them through the spawning cycle. Six Rotary clubs are participating in the project, led by the Rotary Club of Sechelt.

Colombia



Public safety in Cali has improved since the mid-1990s, when drug cartels lorded over the city. The Rotaract Club of Cali-Norte is promoting peace and conflict resolution through its Re-Créate initiative, “a social and psychoeducational intervention project” involving role-playing, discussions, arts and crafts, music, and athletics at a local school, says Diana Rivera, immediate past president of the club. Since 2017, hundreds of children have participated in the program, which covers social topics such as bullying, setting personal boundaries, and

team building. "We make two visits per semester on Saturdays," Rivera says of the initiative. Though the COVID-19 pandemic has sidelined a popular soccer tournament fundraiser, individual donors, raffle proceeds, and other initiatives have filled the gap as the club works to enhance Re-Créate with digital offerings.

20,000 Average number of eggs laid by a Pacific herring each year | 80% Cali cartel's share of the mid-1990s cocaine trade

England



The Rotary Club of Boston rallied donors from the community and other local Rotary clubs to aid a public-run air ambulance service. With more than \$20,000 generated through a crowdfunding site, the club far exceeded its goal of raising \$13,500 to install lighting for the grass helipad and a windsock at Pilgrim Hospital in Boston. "The lights are dual-visual and infrared, solar-powered, and can be switched on from the cockpit of a helicopter," says Geoff Day, the club's immediate past president, noting that civil aviation regulations prohibited flights to and from the facility during darkness without the upgrade. With the regional major trauma center in Nottingham more than an hour's drive away, the improvement will save lives, Day says. Extra money that was raised will be used to fund a blood warmer for the helicopter.

Northern Mariana Islands



Blessed with unusually consistent year-round temperatures, Saipan, the most populous island in the Northern Mariana Islands, is hailed as a tropical treasure. But even paradise can use a little sprucing up, figured eco-minded members of the Rotaract Club of Saipan. "We thought about how some of the villages haven't been cleaned by community service groups," says Richard Baleares, the club's president. "So we made it a goal to do a village cleanup before the end of 2021." Baleares met with Joann Aquino of the Rotary Club of Saipan to pinpoint a worthy recipient: the village of Chalan Kanoa, where on 2 October a mile-long strip of beach was cleaned of litter. "We expected around five people to attend but ended up with a little more than 30 due to the participation of all our [four] amazing Interact clubs and students from the Northern Marianas College," Baleares says.

80 Air ambulance flights daily in the UK | 39%Area of Saipan that is forested

Uganda



Although the island of Buyiga is located in a swamp adjacent to Lake Victoria, the largest lake in Africa, its nearly 20,000 residents face a shortage of potable water; the island's one private well regularly served only 10 percent of the population. Enter the Rotary Club of Rubaga Lake View,

which teamed with Swedish Rotarians from District 2390 in an adopt-a-village effort. By late 2021, six boreholes had been sunk across Buyiga, providing water to a school and the island's sole medical facility. Kristian Rankloo of the Rotary Club of Burlöv-Karstorp visited in 2019 through his charity Help at Hand, spurring him to solicit the \$30,000 needed for the project from Swedish Rotary members and businesses, says Paul Kagga of the Rubaga Lake View club. "The community provided local materials like sand, bricks, and land. Our club was responsible for the monitoring, implementation, and evaluation," Kagga says. Now the club is focused on raising \$25,000 to expand Buyiga's schools.

This story originally appeared in the July 2022 issue of Rotary magazine.

Health Camp on 1st July'22



Rotary Club of Calcutta Metro City in association with Metro Railways Kolkata and SRL Ltd organized a day long health check up camp for the Metro commuters on the occasion of Doctors Day and the first day of Rotary New Year.

Blood Sugar, Creatinine Cholesterol body weight were checked free of cost. With this camp the club concluded a series of 19 such camps over the one and half months in association with Metro Railways Kolkata and SRL Ltd.

This is was one of the biggest public private partnerships for Rotary in our District in recent years and ofcourse helped Rotary get major public image traction.

Changeover Ceremony



The changeover of leadership of Rotary Club of Calcutta Metro City took place at the Eastern Metropolitan Club on Saturday 2nd July 2022. The new President Amrita Basu was installed as the Club President in the presence of IPP Rtn Bandana Das, Assistant Governor Shobhan Das, Zonal Secretary SamarKanti DuttaMajumder, Club Trainer PP Rtn Subhojit Roy and other members.

Sarbojit Acharya was inducted as a member of the club on the occasion. Several prospective members were present.

Assistant Governor, Zonal Secretary and the Club Trainer spoke on the occasion along with IPP Rtn Bandana and President Rtn Amrita. Several members including PDG Shyamashree Sen participated through Zoom.

Coming up....

Rotary
CALCUTTA METRO CITY DISTRICT

IMAGINE
ROTARY

PDG Amitava Mookherjee
on
IMAGINE ROTARY

RI Theme for RY 2022-23

7:15
PM

July
16

Zoom ID: 788 355 1740
Passcode: RCCMC
Meeting starts at 7:30pm

Made with PosterMyNet.com

Greetings

Happy Anniversary Spouse Shanta & PP Rtn Arindam Ghosh for 2nd July

Happy Birthday to PP Rtn Manish Nayak for 12th July!

Congratulations PP Rtn Md Firoz for being chosen along with 63 other recipients globally for the 2021-2022 Regional Service Awards for a Polio-Free World and featured in www.rotary.org

Outdoor Hoarding Campaign by Rotary Calcutta Metro City on Thalassaemia Awareness

The hoarding features two prominent figures: Santoor Legend Tarun Bhattacharya on the left and Cricket Legend Sunil Gavaskar on the right. The central text reads: "Test your Blood Before Marriage to make India ZERO Thalassaemia". Below this, there is a message in Bengali: "বিয়ের আগে, কৃষ্ণী নস, রক্ত বিচার করুন। থালাসেমিয়া মুক্ত পৃথিবী গড়ে তুলুন।" The Rotary logo and "Calcutta Metro City, D3291" are visible at the bottom left, and the "IMAGINE ROTARY" logo is at the bottom right.

Location @ Sarat Bose Road

Rotary Club of Calcutta Metro City Recognitions for RY 2021-2022 Membership 20-30 Category





1st Prize: Bulletin Published & Uploaded
1st Prize: Polio Plus
1st Prize: Thalassaemia Awareness & Prevention
2nd Prize: Women Empowerment



Special Recognition



Water & Sanitation
Disease Prevention & Treatment
Peace & Conflict Resolution/Prevention

District Governor's Citation 2021-22 Presidential Initiatives

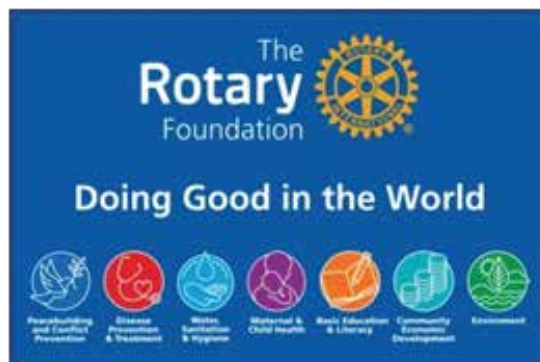
Imagine: Diversity, Equity, and Inclusion (DEI) - Greater focus on celebrating every individual's contributions, advancing equity, and creating a more welcoming and inclusive culture.

Imagine a welcoming club experience: Comfort and Care- Rotary has an important role to play to ensure that the club environment and experience is welcoming, inclusive, and enjoyable for all members and participants.

Empowering Girls- President Jennifer Jones will continue past RI President Shekhar Mehta's Girls Empowerment initiative, recognizing that empowered girls become empowered women.

Imagine Impact: Expanding Rotary's reach media tours- Imagine Expanding Rotary's Reach Throughout the year, Jones will visit eight service projects that represent each of Rotary's areas of focus and polio eradication.

Donate Generously to The Rotary Foundation



This edition of Metro Mail is sponsored by Rtn Atreya Roychowdhury

Published by the Secretary Arundhati Kundu and Edited by Rtn. Subhojit Roy

Designed by: Subhamay Basu | Tel: +91.9830586394